

Rep Order# 9801325 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 51599

Printed: 10/05/2012 2:07 PM  
Last Received: 10/05/2012 1:24 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 7

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CHANGES LINES 46 & 61 OK. SPOTS ADDED  
AS MKGDS FROM PREV SKED. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-530A	GM CINCY	:30	\$500.00	10/09-10/15	5	1	5	\$2,500.00	
				V5 Comment Changed, Rate Changed								
	*2	TU-F,M	530A-6A	GM CINCY	:30	\$500.00	10/09-10/15	5	1	5	\$2,500.00	
				V5 Comment Changed, Rate Changed								
	*3	TU-F,M	6A-630A	GM CINCY	:30	\$600.00	10/09-10/15	5	1	5	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*4	TU-F,M	630A-7A	GM CINCY	:30	\$600.00	10/09-10/15	5	1	5	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*5	TU-F,M	7A-730A	EARLY SHW	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
				V5 Comment Changed, Rate Changed								
	*6	TU-F,M	730A-8A	EARLY SHW	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
				V5 Comment Changed, Rate Changed								
	*7	TU-F,M	8A-830A	EARLY SHW	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
				V5 Comment Changed, Rate Changed								

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Salesperson ( ) ALEXANDRA BRADLEY

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Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*8	TU-F,M	830A-9A	EARLY SHW V5 Comment Changed, Rate Changed	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
	*10	SA	6A-630A	NEWS V5 Comment Changed, Rate Changed	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
	*11	SA	630A-7A	NEWS V5 Comment Changed, Rate Changed	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
	*12	SA	7A-730A	NEWS V5 Comment Changed, Rate Changed	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
	*13	SA	730A-8A	NEWS V5 Comment Changed, Rate Changed	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
	*14	SA	8A-830A	NEWS V5 Comment Changed, Rate Changed	:30	\$425.00	10/13-10/13	1	1	1	\$425.00	
	*15	SA	830A-9A	NEWS V5 Comment Changed, Rate Changed	:30	\$425.00	10/13-10/13	1	1	1	\$425.00	
	*16	SA	9A-930A	NEWS V5 Comment Changed, Rate Changed	:30	\$425.00	10/13-10/13	1	1	1	\$425.00	
	*17	SU	430A-459A	NEWS V5 Comment Changed, Rate Changed	:30	\$30.00	10/14-10/14	1	1	1	\$30.00	
	*18	TU-F,M	9A-10A	DRS V5 Comment Changed, Rate Changed	:30	\$150.00	10/09-10/15	5	1	5	\$750.00	
	*19	TU-F,M	10A-11A	ANDERSON V5 Comment Changed, Rate Changed	:30	\$150.00	10/09-10/15	5	1	5	\$750.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*20	TU-F,M	11A-12P	PRICE	:30	\$650.00	10/09-10/15	5	1	5	\$3,250.00	
				V5 Comment Changed, Rate Changed								
	*21	TU-F,M	12P-1230P	NEWS	:30	\$725.00	10/09-10/15	5	1	5	\$3,625.00	
				V5 Comment Changed, Rate Changed								
	*22	TU-F,M	1230P-130P	Y&R	:30	\$650.00	10/09-10/15	5	1	5	\$3,250.00	
				V5 Comment Changed, Rate Changed								
	*23	TU-F,M	130P-2P	B&B	:30	\$650.00	10/09-10/15	5	1	5	\$3,250.00	
				V5 Comment Changed, Rate Changed								
	*24	TU-F,M	2P-3P	TALK	:30	\$550.00	10/09-10/15	5	1	5	\$2,750.00	
				V5 Comment Changed, Rate Changed								
	*25	SA	930A-10A	NEWS	:30	\$425.00	10/13-10/13	1	1	1	\$425.00	
				V5 Comment Changed, Rate Changed								
	*26	SU	9A-930A	NEWS	:30	\$900.00	10/14-10/14	1	1	1	\$900.00	
				V5 Comment Changed, Rate Changed								
	*27	SU	930A-10A	NEWS	:30	\$900.00	10/14-10/14	1	1	1	\$900.00	
				V5 Comment Changed, Rate Changed								
	*28	SU	10A-1030A	NEWS	:30	\$900.00	10/14-10/14	1	1	1	\$900.00	
				V5 Comment Changed, Rate Changed								
	*29	SU	1030A-11A	FACE NATION	:30	\$650.00	10/14-10/14	1	1	1	\$650.00	
				V5 Comment Changed, Rate Changed								
	*31	TU-F,M	3P-4P	DEAL	:30	\$550.00	10/09-10/15	5	1	5	\$2,750.00	
				V5 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*32	TU-F,M	4P-430P	NEWS	:30	\$650.00	10/09-10/15	6	1	6	\$3,900.00	
				V5 Comment Changed, Rate Changed								
	*33	TU-F,M	430P-5P	NEWS	:30	\$650.00	10/09-10/15	5	1	5	\$3,250.00	
				V5 Comment Changed, Rate Changed								
	*34	TU-F,M	5P-530P	NEWS	:30	\$850.00	10/09-10/15	6	1	6	\$5,100.00	
				V5 Comment Changed, Rate Changed								
	*35	TU-F,M	530P-6P	NEWS	:30	\$900.00	10/09-10/15	5	1	5	\$4,500.00	
				V5 Comment Changed, Rate Changed								
	*36	TU-F,M	6P-630P	NEWS	:30	\$1,200.00	10/09-10/15	6	1	6	\$7,200.00	
				V5 Comment Changed, Rate Changed								
	*39	TU-F,M	7P-730P	INSIDE	:30	\$1,200.00	10/09-10/15	5	1	5	\$6,000.00	
				V5 Comment Changed, Rate Changed								
	*40	TU-F,M	730P-8P	ET	:30	\$1,500.00	10/09-10/15	5	1	5	\$7,500.00	
				V5 Comment Changed, Rate Changed								
	*41	M	9P-10P	BROKE/MIKE	:30	\$3,000.00	10/15-10/15	1	1	1	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*42	M	10P-11P	HAWAII 5.0	:30	\$3,500.00	10/15-10/15	1	1	1	\$3,500.00	
				V5 Comment Changed, Rate Changed								
	*43	TU	9P-10P	NCIS LA	:30	\$3,000.00	10/09-10/C9	1	1	1	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*44	W	10P-11P	CSI	:30	\$3,000.00	10/10-10/10	1	1	1	\$3,000.00	
				V5 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*45	TH	9P-10P	PERSON	:30	\$1,800.00	10/11-10/11	0	0	0	\$0.00	
				V5 Comment Changed, Spots/week Changed								
	*46	F	9P-10P	JERSEY	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
				Sales Remark: V7 RTE CHG								
				V5 Comment Changed, Rate Changed								
				V7 Comment Changed, Rate Changed								
	*48	SA	10P-11P	48 HRS	:30	\$1,500.00	10/13-10/13	1	1	1	\$1,500.00	
				V5 Comment Changed, Rate Changed								
	*49	SU	7P-8P	60 MIN	:30	\$5,000.00	10/14-10/14	1	1	1	\$5,000.00	
				V5 Comment Changed, Rate Changed								
	*51	SU	10P-11P	MENTALIST	:30	\$3,000.00	10/14-10/14	1	1	1	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*52	TU-F,M	11P-1135P	NEWS	:30	\$1,100.00	10/09-10/15	5	1	5	\$5,500.00	
				V5 Comment Changed, Rate Changed								
	*53	SA	11P-1135P	NEWS	:30	\$1,100.00	10/13-10/13	1	1	1	\$1,100.00	
				V5 Comment Changed, Rate Changed								
	*54	SU	11P-1135P	NEWS	:30	\$1,100.00	10/14-10/14	1	1	1	\$1,100.00	
				V5 Comment Changed, Rate Changed								
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	\$750.00	10/09-10/15	2	1	2	\$1,500.00	
				V5 Comment Changed, Rate Changed								
	*56	SA	1135P-1205A	BENGALS	:30	\$350.00	10/13-10/13	1	1	1	\$350.00	
				V5 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*58	SU	1135P-1205A	SPORTS	:30	\$750.00	10/14-10/14	1	1	1	\$750.00	
				V5 Comment Changed, Rate Changed								
	*61	SU	1P-4P	BENGALS	:30	\$16,000.00	10/14-10/14	1	1	1	\$16,000.00	
				Sales Remark: V7 RTE CHG								
				V5 Comment Changed, Rate Changed								
				V7 Comment Changed, Rate Changed								
	*62	SU	4P-7P	NFL	:30	\$2,600.00	10/14-10/14	0	0	0	\$0.00	
				V5 Comment Changed, Spots/week Changed								
	*64	TU-F,M	730P-8P	ET	:30	\$1,500.00	10/09-10/15	2	1	2	\$3,000.00	
				Sales Remark: V7 ADD								
				V7 Added								
	*65	F	10P-11P	BLUE	:30	\$3,500.00	10/12-10/12	1	1	1	\$3,500.00	
				Sales Remark: V7 ADD								
				V7 Added								
	*66	SA	10P-11P	48 HRS	:30	\$1,500.00	10/13-10/13	1	1	1	\$1,500.00	
				Sales Remark: V7 ADD								
				V7 Added								
	*67	TU-F,M	4P-430P	NEWS	:30	\$650.00	10/09-10/15	2	1	2	\$1,300.00	
				Sales Remark: V7 ADD								
				V7 Added								
	*68	TU-F,M	1235A-135A	LATE LATE	:30	\$100.00	10/09-10/15	2	1	2	\$200.00	
				Sales Remark: V7 ADD								
				V7 Added								

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---REPORT TOTALS---

Report Totals: 159 / \$142,705.00

---SALES MONTHLY TOTALS---

Oct 12: 172 / \$145,505.00  
Sales Totals: 172 / \$145,505.00  
Station Totals: 172 / \$145,505.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$356,630	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	16%
		WKRC	40%	WLWT	30%	WSTR	1%	WXIX	10%		

---COMPETITIVE COMMENTS---

ACCURATE

Books null  
Demos RA35+

Rep Order# 9801325 Ver# 6 Status Returned  
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--- REMARKS ---

pls see lines 46 & 61  
t/r  
lynda/jim

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-530A	GM CINCY	:30	\$500.00	10/09-10/15	5	1	5	\$2,500.00	
				V5 Comment Changed, Rate Changed								
	*2	TU-F,M	530A-6A	GM CINCY	:30	\$500.00	10/09-10/15	5	1	5	\$2,500.00	
				V5 Comment Changed, Rate Changed								
	*3	TU-F,M	6A-630A	GM CINCY	:30	\$600.00	10/09-10/15	5	1	5	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*4	TU-F,M	630A-7A	GM CINCY	:30	\$600.00	10/09-10/15	5	1	5	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*5	TU-F,M	7A-730A	EARLY SHW	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
				V5 Comment Changed, Rate Changed								
	*6	TU-F,M	730A-8A	EARLY SHW	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
				V5 Comment Changed, Rate Changed								
	*7	TU-F,M	8A-830A	EARLY SHW	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
				V5 Comment Changed, Rate Changed								



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	*8	TU-F,M	830A-9A	EARLY SHW	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
		V5 Comment Changed, Rate Changed										
	*10	SA	6A-630A	NEWS	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
		V5 Comment Changed, Rate Changed										
	*11	SA	630A-7A	NEWS	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
		V5 Comment Changed, Rate Changed										
	*12	SA	7A-730A	NEWS	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
		V5 Comment Changed, Rate Changed										
	*13	SA	730A-8A	NEWS	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
		V5 Comment Changed, Rate Changed										
	*14	SA	8A-830A	NEWS	:30	\$425.00	10/13-10/13	1	1	1	\$425.00	
		V5 Comment Changed, Rate Changed										
	*15	SA	830A-9A	NEWS	:30	\$425.00	10/13-10/13	1	1	1	\$425.00	
		V5 Comment Changed, Rate Changed										
	*16	SA	9A-930A	NEWS	:30	\$425.00	10/13-10/13	1	1	1	\$425.00	
		V5 Comment Changed, Rate Changed										
	*17	SU	430A-459A	NEWS	:30	\$30.00	10/14-10/14	1	1	1	\$30.00	
		V5 Comment Changed, Rate Changed										
	*18	TU-F,M	9A-10A	DRS	:30	\$150.00	10/09-10/15	5	1	5	\$750.00	
		V5 Comment Changed, Rate Changed										
	*19	TU-F,M	10A-11A	ANDERSON	:30	\$150.00	10/09-10/15	5	1	5	\$750.00	
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Traffic Order# 51599

Printed: 10/05/2012 12:30 PM  
Last Received: 10/05/2012 10:46 AM  
Showing Buylines: All Rep & Sta Revised Lines

3 of 6

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*20	TU-F,M	11A-12P	PRICE	:30	\$650.00	10/09-10/15	5	1	5	\$3,250.00	
				V5 Comment Changed, Rate Changed								
	*21	TU-F,M	12P-1230P	NEWS	:30	\$725.00	10/09-10/15	5	1	5	\$3,625.00	
				V5 Comment Changed, Rate Changed								
	*22	TU-F,M	1230P-130P	Y&R	:30	\$650.00	10/09-10/15	5	1	5	\$3,250.00	
				V5 Comment Changed, Rate Changed								
	*23	TU-F,M	130P-2P	B&B	:30	\$650.00	10/09-10/15	5	1	5	\$3,250.00	
				V5 Comment Changed, Rate Changed								
	*24	TU-F,M	2P-3P	TALK	:30	\$550.00	10/09-10/15	5	1	5	\$2,750.00	
				V5 Comment Changed, Rate Changed								
	*25	SA	930A-10A	NEWS	:30	\$425.00	10/13-10/13	1	1	1	\$425.00	
				V5 Comment Changed, Rate Changed								
	*26	SU	9A-930A	NEWS	:30	\$900.00	10/14-10/14	1	1	1	\$900.00	
				V5 Comment Changed, Rate Changed								
	*27	SU	930A-10A	NEWS	:30	\$900.00	10/14-10/14	1	1	1	\$900.00	
				V5 Comment Changed, Rate Changed								
	*28	SU	10A-1030A	NEWS	:30	\$900.00	10/14-10/14	1	1	1	\$900.00	
				V5 Comment Changed, Rate Changed								
	*29	SU	1030A-11A	FACE NATION	:30	\$650.00	10/14-10/14	1	1	1	\$650.00	
				V5 Comment Changed, Rate Changed								
	*31	TU-F,M	3P-4P	DEAL	:30	\$550.00	10/09-10/15	5	1	5	\$2,750.00	
				V5 Comment Changed, Rate Changed								

Rep Order# 9801325 Ver# 6 Status Returned  
EC'd Yes

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4 of 6

Station WKRC-TV CINCINNATI, OH  
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3050 K ST NW  
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Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*32	TU-F,M	4P-430P	NEWS	:30	\$650.00	10/09-10/15	6	1	6	\$3,900.00	
				V5 Comment Changed, Rate Changed								
	*33	TU-F,M	430P-5P	NEWS	:30	\$650.00	10/09-10/15	5	1	5	\$3,250.00	
				V5 Comment Changed, Rate Changed								
	*34	TU-F,M	5P-530P	NEWS	:30	\$850.00	10/09-10/15	6	1	6	\$5,100.00	
				V5 Comment Changed, Rate Changed								
	*35	TU-F,M	530P-6P	NEWS	:30	\$900.00	10/09-10/15	5	1	5	\$4,500.00	
				V5 Comment Changed, Rate Changed								
	*36	TU-F,M	6P-630P	NEWS	:30	\$1,200.00	10/09-10/15	6	1	6	\$7,200.00	
				V5 Comment Changed, Rate Changed								
	*39	TU-F,M	7P-730P	INSIDE	:30	\$1,200.00	10/09-10/15	5	1	5	\$6,000.00	
				V5 Comment Changed, Rate Changed								
	*40	TU-F,M	730P-8P	ET	:30	\$1,500.00	10/09-10/15	5	1	5	\$7,500.00	
				V5 Comment Changed, Rate Changed								
	*41	M	9P-10P	BROKE/MIKE	:30	\$3,000.00	10/15-10/15	1	1	1	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*42	M	10P-11P	HAWAII 5.0	:30	\$3,500.00	10/15-10/15	1	1	1	\$3,500.00	
				V5 Comment Changed, Rate Changed								
	*43	TU	9P-10P	NCIS LA	:30	\$3,000.00	10/09-10/09	1	1	1	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*44	W	10P-11P	CSI	:30	\$3,000.00	10/10-10/10	1	1	1	\$3,000.00	
				V5 Comment Changed, Rate Changed								

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Hiatus Weeks

Rep Firm  
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Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*45	TH	9P-10P	PERSON	:30	\$1,800.00	10/11-10/11	0	0	0	\$0.00	
				V5 Comment Changed, Spots/week Changed								
	*46	F	9P-10P	JERSEY	:30	\$2,000.00	10/12-10/12	1	1	1	\$2,000.00	
				Station Remark: V6 pls change rate to 1,000.00.								
				V5 Comment Changed, Rate Changed								
	*48	SA	10P-11P	48 HRS	:30	\$1,500.00	10/13-10/13	1	1	1	\$1,500.00	
				V5 Comment Changed, Rate Changed								
	*49	SU	7P-8P	60 MIN	:30	\$5,000.00	10/14-10/14	1	1	1	\$5,000.00	
				V5 Comment Changed, Rate Changed								
	*51	SU	10P-11P	MENTALIST	:30	\$3,000.00	10/14-10/14	1	1	1	\$3,000.00	
				V5 Comment Changed, Rate Changed								
	*52	TU-F,M	11P-1135P	NEWS	:30	\$1,100.00	10/09-10/15	5	1	5	\$5,500.00	
				V5 Comment Changed, Rate Changed								
	*53	SA	11P-1135P	NEWS	:30	\$1,100.00	10/13-10/13	1	1	1	\$1,100.00	
				V5 Comment Changed, Rate Changed								
	*54	SU	11P-1135P	NEWS	:30	\$1,100.00	10/14-10/14	1	1	1	\$1,100.00	
				V5 Comment Changed, Rate Changed								
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	\$750.00	10/09-10/15	2	1	2	\$1,500.00	
				V5 Comment Changed, Rate Changed								
	*56	SA	1135P-1205A	BENGALS	:30	\$350.00	10/13-10/13	1	1	1	\$350.00	
				V5 Comment Changed, Rate Changed								

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Station WKRC-TV CINCINNATI, OH  
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Product OBAMA 4 AMERICA \*A  
Estimate#  
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Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*58	SU	1135P-1205A	SPORTS	:30	\$750.00	10/14-10/14	1	1	1	\$750.00	
				V5 Comment Changed, Rate Changed								
	*61	SU	1P-4P	BENGALS	:30	\$15,000.00	10/14-10/14	1	1	1	\$15,000.00	
				Station Remark: V6 pls change rate to 16,000.								
				V5 Comment Changed, Rate Changed								
	*62	SU	4P-7P	NFL	:30	\$2,600.00	10/14-10/14	0	0	0	\$0.00	
				V5 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 151 / \$133,205.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$136,005.00  
Sales Totals: 164 / \$136,005.00  
Station Totals: 164 / \$136,005.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$333,346	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	16%
		WKRC	40%	WLWT	30%	WSTR	1%	WXIX	10%		

---COMPETITIVE COMMENTS---

ACCURATE

Books null  
Demos RA35+

Traffic Order# 51599

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1 of 8

<b>Station</b>	WKRC-TV CINCINNATI, OH
<b>Advertiser</b>	( ) POLITICAL
<b>Product</b>	OBAMA 4 AMERICA *A
<b>Estimate#</b>	
<b>Buyer</b>	Meredith Kaufman
<b>Phone#</b>	
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**Rep Firm**  
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**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE ALL CHANGES OK. PLS CNF

54,270

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-530A	GM CINCY	:30	\$500.00	10/09-10/15	5	P2 1	5	\$2,500.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*2	TU-F,M	530A-6A	GM CINCY	:30	\$500.00	10/09-10/15	5	1	5	\$2,500.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*3	TU-F,M	6A-630A	GM CINCY	:30	\$600.00	10/09-10/15	5	P2 1	5	\$3,000.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*4	TU-F,M	630A-7A	GM CINCY	:30	\$600.00	10/09-10/15	5	1	5	\$3,000.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*5	TU-F,M	7A-730A	EARLY SHW	:30	\$450.00	10/09-10/15	5	P2 1	5	\$2,250.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*6	TU-F,M	730A-8A	EARLY SHW	:30	\$450.00	10/09-10/15	5	1	5	\$2,250.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										

Rep Order# 9801325 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 51599

Printed: 10/05/2012 11:24 AM  
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2 of 8

Station WKRC-TV CINCINNATI, OH  
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Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*7	TU-F,M	8A-830A	EARLY SHW	:30	\$450.00	10/09-10/15	5 P2	1	5	\$2,250.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*8	TU-F,M	830A-9A	EARLY SHW	:30	\$450.00	10/09-10/15	5 P2	1	5	\$2,250.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*10	SA	6A-630A	NEWS	:30	\$250.00	10/13-10/13	1 P2	1	1	\$250.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*11	SA	630A-7A	NEWS	:30	\$250.00	10/13-10/13	1 P2	1	1	\$250.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*12	SA	7A-730A	NEWS	:30	\$250.00	10/13-10/13	1 P2	1	1	\$250.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*13	SA	730A-8A	NEWS	:30	\$250.00	10/13-10/13	1 P2	1	1	\$250.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*14	SA	8A-830A	NEWS	:30	\$425.00	10/13-10/13	1 P2	1	1	\$425.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*15	SA	830A-9A	NEWS	:30	\$425.00	10/13-10/13	1 P2	1	1	\$425.00	
				Sales Remark: V5 RTE CHG.								
				V5 Comment Changed, Rate Changed								

3 of 8

**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*16	SA	9A-930A	NEWS	:30	\$425.00	10/13-10/13	1 P2	1	1	\$425.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*17	SU	430A-459A	NEWS	:30	\$30.00	10/14-10/14	1 P4	1	1	\$30.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*18	TU-F,M	9A-10A	DRS	:30	\$150.00	10/09-10/15	5 P3	1	5	\$750.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*19	TU-F,M	10A-11A	ANDERSON	:30	\$150.00	10/09-10/15	5 P3	1	5	\$750.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*20	TU-F,M	11A-12P	PRICE	:30	\$650.00	10/09-10/15	5 P2	1	5	\$3,250.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*21	TU-F,M	12P-1230P	NEWS	:30	\$725.00	10/09-10/15	5 P2	1	5	\$3,625.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*22	TU-F,M	1230P-130P	Y&R	:30	\$650.00	10/09-10/15	5 P2	1	5	\$3,250.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*23	TU-F,M	130P-2P	B&B	:30	\$650.00	10/09-10/15	5 P2	1	5	\$3,250.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										



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**Salesperson Phone#** 202-955-5342  
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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*24	TU-F,M	2P-3P	TALK	:30	\$550.00	10/09-10/15	5 P2	1	5	\$2,750.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*25	SA	930A-10A	NEWS	:30	\$425.00	10/13-10/13	1 P2	1	1	\$425.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*26	SU	9A-930A	NEWS	:30	\$900.00	10/14-10/14	1 P2	1	1	\$900.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*27	SU	930A-10A	NEWS	:30	\$900.00	10/14-10/14	1 P2	1	1	\$900.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*28	SU	10A-1030A	NEWS	:30	\$900.00	10/14-10/14	1 P2	1	1	\$900.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*29	SU	1030A-11A	FACE NATION	:30	\$650.00	10/14-10/14	1 P2	1	1	\$650.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*31	TU-F,M	3P-4P	DEAL	:30	\$550.00	10/09-10/15	5 P2	1	5	\$2,750.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*32	TU-F,M	4P-430P	NEWS	:30	\$650.00	10/09-10/15	6 P2	1	6	\$3,900.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	*33	TU-F,M	430P-5P	NEWS	:30	\$650.00	10/09-10/15	5 P2	1	5	\$3,250.00	
		Sales Remark: V5 RTE CHG										
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Rep Order# 9801325 Ver# 5 Status Revised  
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*34	TU-F,M	5P-530P	NEWS	:30	\$850.00	10/09-10/15	6 P2	1	6	\$5,100.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*35	TU-F,M	530P-6P	NEWS	:30	\$900.00	10/09-10/15	5 P2	1	5	\$4,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*36	TU-F,M	6P-630P	NEWS	:30	\$1,200.00	10/09-10/15	6 P2	1	6	\$7,200.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*39	TU-F,M	7P-730P	INSIDE	:30	\$1,200.00	10/09-10/15	5 P2	1	5	\$6,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*40	TU-F,M	730P-8P	ET	:30	\$1,500.00	10/09-10/15	5 P2	1	5	\$7,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*41	M	9P-10P	BROKE/MIKE	:30	\$3,000.00	10/15-10/15	1 P3	1	1	\$3,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*42	M	10P-11P	HAWAII 5.0	:30	\$3,500.00	10/15-10/15	1 P3	1	1	\$3,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*43	TU	9P-10P	NCIS LA	:30	\$3,000.00	10/09-10/09	1 P3	1	1	\$3,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								

Rep Order# 9801325 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 51599

Printed: 10/05/2012 11:24 AM  
Last Received: 10/05/2012 10:46 AM  
Showing Buylines: All Rep & Sta Revised Lines

6 of 8

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*44	W	10P-11P	CSI	:30	\$3,000.00	10/10-10/10	1 P3	1	1	\$3,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*45	TH	9P-10P	PERSON	:30	\$1,800.00	10/11-10/11	0	0	0	\$0.00	
				Sales Remark: V5 CX								
				V5 Comment Changed, Spots/week Changed								
	*46	F	9P-10P	JERSEY	:30	\$2,000.00	10/12-10/12	1	1	1	\$2,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*48	SA	10P-11P	48 HRS	:30	\$1,500.00	10/13-10/13	1 P2	1	1	\$1,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*49	SU	7P-8P	60 MIN	:30	\$5,000.00	10/14-10/14	1 P2	1	1	\$5,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*51	SU	10P-11P	MENTALIST	:30	\$3,000.00	10/14-10/14	1 P3	1	1	\$3,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*52	TU-F,M	11P-1135P	NEWS	:30	\$1,100.00	10/09-10/15	5 P3	1	5	\$5,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*53	SA	11P-1135P	NEWS	:30	\$1,100.00	10/13-10/13	1	1	1	\$1,100.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*54	SU	11P-1135P	NEWS	:30	\$1,100.00	10/14-10/14	1	1	1	\$1,100.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								

Rep Order# 9801325 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 51599

Printed: 10/05/2012 11:24 AM  
Last Received: 10/05/2012 10:46 AM  
Showing Buylines: All Rep & Sta Revised Lines

7 of 8

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*55	TU-F,M	1135P- 1235A	LETTERMAN	:30	\$750.00	10/09-10/15	2 P2	1	2	\$1,500.00	
				Sales Remark: V5 RTE CHG V5 Comment Changed, Rate Changed								
	*56	SA	1135P- 1205A	BENGALS	:30	\$350.00	10/13-10/13	1 P3	1	1	\$350.00	
				Sales Remark: V5 RTE CHG V5 Comment Changed, Rate Changed								
	*58	SU	1135P- 1205A	SPORTS	:30	\$750.00	10/14-10/14	1 P2	1	1	\$750.00	
				Sales Remark: V5 RTE CHG V5 Comment Changed, Rate Changed								
	*61	SU	1P-4P	BENGALS	:30	\$15,000.00	10/14-10/14	1	1	1	\$15,000.00	
				Sales Remark: V5 RTE CHG V5 Comment Changed, Rate Changed								
	*62	SU	4P-7P	NFL	:30	\$2,600.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 CX V5 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 151 / \$133,205.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$136,005.00  
Sales Totals: 164 / \$136,005.00  
Station Totals: 164 / \$136,005.00

Rep Order# 9801325 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 51599

Printed: 10/05/2012 11:24 AM  
Last Received: 10/05/2012 10:46 AM  
Showing Buylines: All Rep & Sta Revised Lines

8 of 8

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$333,346	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	16%
		WKRC	40%	WLWT	30%	WSTR	1%	WXIX	10%		

---COMPETITIVE COMMENTS---

ACCURATE

Books null  
Demos RA35+

1 of 6

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) ALEXANDRA BRADLEY  
**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 1-8, 10-29,31-36,39-46  
48-56,58,61 & 62.  
pls call with ???  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	*1	TU-F,M	5A-530A	GM CINCY	:30	\$100.00	10/09-10/15	5	1	5	\$500.00	
		Station Remark: V4 rate s/b 500.										
	*2	TU-F,M	530A-6A	GM CINCY	:30	\$100.00	10/09-10/15	5	1	5	\$500.00	
		Station Remark: V4 ratet s/b 500.										
	*3	TU-F,M	6A-630A	GM CINCY	:30	\$190.00	10/09-10/15	5	1	5	\$950.00	
		Station Remark: V4 rate s/b 600.										
	*4	TU-F,M	630A-7A	GM CINCY	:30	\$190.00	10/09-10/15	5	1	5	\$950.00	
		Station Remark: V4 rate s/b 600.										
	*5	TU-F,M	7A-730A	EARLY SHW	:30	\$100.00	10/09-10/15	5	1	5	\$500.00	
		Station Remark: V4 rate s/b 450.										
	*6	TU-F,M	730A-8A	EARLY SHW	:30	\$100.00	10/09-10/15	5	1	5	\$500.00	
		Station Remark: V4 rate w/b 450.										

2 of 6

**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*7	TU-F,M	8A-830A	EARLY SHW	:30	\$100.00	10/09-10/15	5	1	5	\$500.00	
		Station Remark: V4 rate s/b 450.										
	*8	TU-F,M	830A-9A	EARLY SHW	:30	\$100.00	10/09-10/15	5	1	5	\$500.00	
		Station Remark: V4 rate s/b 450.										
	*10	SA	6A-630A	NEWS	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
		Station Remark: V4 rate s/b 250.										
	*11	SA	630A-7A	NEWS	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
		Station Remark: V4 rate s/b 250.										
	*12	SA	7A-730A	NEWS	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
		Station Remark: V4 rate s/b 250.										
	*13	SA	730A-8A	NEWS	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
		Station Remark: V4 rate s/b 250.										
	*14	SA	8A-830A	NEWS	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
		Station Remark: V4 rate s.b 425.										
	*15	SA	830A-9A	NEWS	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
		Station Remark: V4 rate s/b 425.										
	*16	SA	9A-930A	NEWS	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
		Station Remark: V4 rat s/b 425.										
	*17	SU	430A-459A	NEWS	:30	\$25.00	10/14-10/14	1	1	1	\$25.00	
		Station Remark: V4 rate s/b 30.										
	*18	TU-F,M	9A-10A	DRS	:30	\$100.00	10/09-10/15	5	1	5	\$500.00	
		Station Remark: V4 rate s/b 150.										

3 of 6

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	-----	---	---	-----	-----
	*19	TU-F,M	10A-11A	ANDERSON	:30	\$100.00	10/09-10/15	5	1	5	\$500.00	
		Station Remark: V4 rate s/b 150.										
	*20	TU-F,M	11A-12P	PRICE	:30	\$160.00	10/09-10/15	5	1	5	\$800.00	
		Station Remark: V4 rate s/b 650.										
	*21	TU-F,M	12P-1230P	NEWS	:30	\$150.00	10/09-10/15	5	1	5	\$750.00	
		Station Remark: V4 rate s/b 725.										
	*22	TU-F,M	1230P-130P	Y&R	:30	\$200.00	10/09-10/15	5	1	5	\$1,000.00	
		Station Remark: V4 rate s/b 650.										
	*23	TU-F,M	130P-2P	B&B	:30	\$200.00	10/09-10/15	5	1	5	\$1,000.00	
		Station Remark: V4 rates s/b 650.										
	*24	TU-F,M	2P-3P	TALK	:30	\$200.00	10/09-10/15	5	1	5	\$1,000.00	
		Station Remark: V4 rate s/b 550.										
	*25	SA	930A-10A	NEWS	:30	\$100.00	10/13-10/13	1	1	1	\$100.00	
		Station Remark: V4 rate s/b 425.										
	*26	SU	9A-930A	NEWS	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
		Station Remark: V4 rate s/b 900.										
	*27	SU	930A-10A	NEWS	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
		Station Remark: V4 rate s/b 900.										
	*28	SU	10A-1030A	NEWS	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
		Station Remark: V4 rate s/b 900.										
	*29	SU	1030A-11A	FACE NATION	:30	\$175.00	10/14-10/14	1	1	1	\$175.00	
		Station Remark: V4 rate s/b 650.										



4 of 6

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*31	TU-F,M	3P-4P	DEAL	:30	\$175.00	10/09-10/15	5	1	5	\$875.00	
		Station Remark: V4 rate s/b 550.										
	*32	TU-F,M	4P-430P	NEWS	:30	\$180.00	10/09-10/15	6	1	6	\$1,080.00	
		Station Remark: V4 rate s/b 650.										
	*33	TU-F,M	430P-5P	NEWS	:30	\$180.00	10/09-10/15	5	1	5	\$900.00	
		Station Remark: V4 rate s/b 650.										
	*34	TU-F,M	5P-530P	NEWS	:30	\$275.00	10/09-10/15	6	1	6	\$1,650.00	
		Station Remark: V4 rate s/b 850.										
	*35	TU-F,M	530P-6P	NEWS	:30	\$350.00	10/09-10/15	5	1	5	\$1,750.00	
		Station Remark: V4 rate s/b 900.										
	*36	TU-F,M	6P-630P	NEWS	:30	\$350.00	10/09-10/15	6	1	6	\$2,100.00	
		Station Remark: V4 rate s/b 1200.										
	*39	TU-F,M	7P-730P	INSIDE	:30	\$350.00	10/09-10/15	5	1	5	\$1,750.00	
		Station Remark: V4 rate s/b 1200.										
	*40	TU-F,M	730P-8P	ET	:30	\$400.00	10/09-10/15	5	1	5	\$2,000.00	
		Station Remark: V4 rate s/b 1500.										
	*41	M	9P-10P	BROKE/MIKE	:30	\$1,500.00	10/15-10/15	1	1	1	\$1,500.00	
		Station Remark: V4 rate s/b 3000.										
	*42	M	10P-11P	HAWAII 5.0	:30	\$2,000.00	10/15-10/15	1	1	1	\$2,000.00	
		Station Remark: V4 rate s/b 3500.										
	*43	TU	9P-10P	NCIS LA	:30	\$2,000.00	10/09-10/09	1	1	1	\$2,000.00	
		Station Remark: V4 rate s/b 3000.										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*44	W	10P-11P	CSI	:30	\$1,700.00	10/10-10/10	1	1	1	\$1,700.00	
		Station Remark: V4 rate s/b 3000.										
	*45	TH	9P-10P	PERSON	:30	\$1,800.00	10/11-10/11	1	1	1	\$1,800.00	
		Station Remark: V4 sched change na 10/11 mg tues 8-9p @ 4500. 10/9 ncis										
	*46	F	9P-10P	JERSEY	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
		Station Remark: V4 rate s/b 2000.										
	*48	SA	10P-11P	48 HRS	:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
		Station Remark: V4 rate s/b 1500.										
	*49	SU	7P-8P	60 MIN	:30	\$1,240.00	10/14-10/14	1	1	1	\$1,240.00	
		Station Remark: V4 rate s/b 5000.										
	*51	SU	10P-11P	MENTALIST	:30	\$1,200.00	10/14-10/14	1	1	1	\$1,200.00	
		Station Remark: V4 rate s/b 3000.										
	*52	TU-F,M	11P-1135P	NEWS	:30	\$600.00	10/09-10/15	5	1	5	\$3,000.00	
		Station Remark: V4 rate s/b 1100.										
	*53	SA	11P-1135P	NEWS	:30	\$600.00	10/13-10/13	1	1	1	\$600.00	
		Station Remark: V4 rates /b 1100.										
	*54	SU	11P-1135P	NEWS	:30	\$600.00	10/14-10/14	1	1	1	\$600.00	
		Station Remark: V4 rate s/b 1100.										
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	\$225.00	10/09-10/15	2	1	2	\$450.00	
		Station Remark: V4 rate s/b 750.										
	*56	SA	1135P-1205A	BENGALS	:30	\$150.00	10/13-10/13	1	1	1	\$150.00	
		Station Remark: V4 rate s/b 350.										

Rep Order# 9801325 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 51599

Printed: 10/04/2012 8:29 AM  
Last Received: 08/23/2012 1:19 PM  
Showing Buylines: All Rep & Sta Revised Lines

6 of 6

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*58	SU	1135P-1205A	SPORTS	:30	\$175.00	10/14-10/14	1	1	1	\$175.00	
			Station Remark: V4 rate s/b 750.									
	*61	SU	1P-4P	BENGALS	:30	\$6,500.00	10/14-10/14	1	1	1	\$6,500.00	
			Station Remark: V4 rate s/b 15,000.									
	*62	SU	4P-7P	NFL	:30	\$2,600.00	10/14-10/14	1	1	1	\$2,600.00	
			Station Remark: V4 line na no afc game on 10/14									

# ---REPORT TOTALS---

Report Totals: 153 / \$51,470.00

# ---SALES MONTHLY TOTALS---

Oct 12: 166 / \$54,270.00  
Sales Totals: 166 / \$54,270.00  
Station Totals: 166 / \$54,270.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

# ---COMPETITIVE---

Market Totals	\$201,000	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books null  
Demos RA35+

Rep Order# 9801325 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 51599

Printed: 10/03/2012 11:13 AM  
Last Received: 08/23/2012 1:19 PM  
Showing Buylines: All Lines

1 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 45  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F,M	5A-530A	GM CINCY	:30	\$100.00	10/09-10/15	5 ↑500	1	5	\$500.00	
	2	TU-F,M	530A-6A	GM CINCY	:30	\$100.00	10/09-10/15	5 ↑500	1	5	\$500.00	
	3	TU-F,M	6A-630A	GM CINCY	:30	\$190.00	10/09-10/15	5 ↑600	1	5	\$950.00	
	4	TU-F,M	630A-7A	GM CINCY	:30	\$190.00	10/09-10/15	5 ↑600	1	5	\$950.00	
	5	TU-F,M	7A-730A	EARLY SHW	:30	\$100.00	10/09-10/15	5 ↑450	1	5	\$500.00	
	6	TU-F,M	730A-8A	EARLY SHW	:30	\$100.00	10/09-10/15	5 ↑450	1	5	\$500.00	
	7	TU-F,M	8A-830A	EARLY SHW	:30	\$100.00	10/09-10/15	5 ↑450	1	5	\$500.00	
	8	TU-F,M	830A-9A	EARLY SHW	:30	\$100.00	10/09-10/15	5 ↑450	1	5	\$500.00	
	9	TU-F,M	430A-459A	NEWS	:30	\$30.00	10/09-10/15	5 ✓	1	5	\$150.00	
	10	SA	6A-630A	NEWS	:30	\$100.00	10/13-10/13	1 ↑250	1	1	\$100.00	

Rep Order# 9801325 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 51599

Printed: 10/03/2012 11:13 AM  
Last Received: 08/23/2012 1:19 PM  
Showing Buylines: All Lines

2 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	11	SA	630A-7A	NEWS	:30	\$100.00	10/13-10/13	1 ↑250	1	1	\$100.00	
	12	SA	7A-730A	NEWS	:30	\$100.00	10/13-10/13	1 ↑250	1	1	\$100.00	
	13	SA	730A-8A	NEWS	:30	\$100.00	10/13-10/13	1 ↑250	1	1	\$100.00	
	14	SA	8A-830A	NEWS	:30	\$100.00	10/13-10/13	1 ↑425	1	1	\$100.00	
	15	SA	830A-9A	NEWS	:30	\$100.00	10/13-10/13	1 ↑425	1	1	\$100.00	
	16	SA	9A-930A	NEWS	:30	\$100.00	10/13-10/13	1 ↑425	1	1	\$100.00	
	17	SU	430A-459A	NEWS	:30	\$25.00	10/14-10/14	1 ↑30	1	1	\$25.00	
	18	TU-F,M	9A-10A	DRS	:30	\$100.00	10/09-10/15	5 ↑150	1	5	\$500.00	
	19	TU-F,M	10A-11A	ANDERSON	:30	\$100.00	10/09-10/15	5 ↑150	1	5	\$500.00	
	20	TU-F,M	11A-12P	PRICE	:30	\$160.00	10/09-10/15	5 ↑650	1	5	\$800.00	
	21	TU-F,M	12P-1230P	NEWS	:30	\$150.00	10/09-10/15	5 ↑725	1	5	\$750.00	
	22	TU-F,M	1230P-130P	Y&R	:30	\$200.00	10/09-10/15	5 ↑650	1	5	\$1,000.00	
	23	TU-F,M	130P-2P	B&B	:30	\$200.00	10/09-10/15	5 ↑650	1	5	\$1,000.00	
	24	TU-F,M	2P-3P	TALK	:30	\$200.00	10/09-10/15	5 ↑550	1	5	\$1,000.00	
	25	SA	930A-10A	NEWS	:30	\$100.00	10/13-10/13	1 ↑425	1	1	\$100.00	
	26	SU	9A-930A	NEWS	:30	\$200.00	10/14-10/14	1 ↑900	1	1	\$200.00	

Rep Order# 9801325 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 51599

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3 of 5

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Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	27	SU	930A-10A	NEWS	:30	\$200.00	10/14-10/14	1 ↑ 900	1	1	\$200.00	
	28	SU	10A-1030A	NEWS	:30	\$200.00	10/14-10/14	1 ↑ 900	1	1	\$200.00	
	29	SU	1030A-11A	FACE NATION	:30	\$175.00	10/14-10/14	1 ↑ 650	1	1	\$175.00	
	30	SU	11A-1130A	NEWSMAKERS	:30	\$125.00	10/14-10/14	1 ✓	1	1	\$125.00	
	31	TU-F,M	3P-4P	DEAL	:30	\$175.00	10/09-10/15	5 ↑ 550	1	5	\$875.00	
	32	TU-F,M	4P-430P	NEWS	:30	\$180.00	10/09-10/15	6 ↑ 650	1	6	\$1,080.00	
	33	TU-F,M	430P-5P	NEWS	:30	\$180.00	10/09-10/15	5 ↑ 650	1	5	\$900.00	
	34	TU-F,M	5P-530P	NEWS	:30	\$275.00	10/09-10/15	6 ↑ 850	1	6	\$1,650.00	
	35	TU-F,M	530P-6P	NEWS	:30	\$350.00	10/09-10/15	5 ↑ 900	1	5	\$1,750.00	
	36	TU-F,M	6P-630P	NEWS	:30	\$350.00	10/09-10/15	6 ↑ 1800	1	6	\$2,100.00	
	37	SA	6P-630P	NEWS	:30	\$400.00	10/13-10/13	1 ✓	1	1	\$400.00	
	38	SU	630P-7P	NEWS	:30	\$325.00	10/14-10/14	1 ✓	1	1	\$325.00	
	39	TU-F,M	7P-730P	INSIDE	:30	\$350.00	10/09-10/15	5 ↑ 1200	1	5	\$1,750.00	
	40	TU-F,M	730P-8P	ET	:30	\$400.00	10/09-10/15	5 ↑ 1500	1	5	\$2,000.00	
	41	M	9P-10P	BROKE/MIKE	:30	\$1,500.00	10/15-10/15	1 ↑ 3000	1	1	\$1,500.00	
	42	M	10P-11P	HAWAII 5.0	:30	\$2,000.00	10/15-10/15	1 ↑ 3500	1	1	\$2,000.00	
	43	TU	9P-10P	NCIS LA	:30	\$2,000.00	10/09-10/09	1 ↑ 3000	1	1	\$2,000.00	

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Rep Firm  
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Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	44	W	10P-11P	CSI	:30	\$1,700.00	10/10-10/10	1 ↑3000	1	1	\$1,700.00	
	*45	TH	9P-10P	PERSON	:30	\$1,800.00	10/11-10/11	1	1	1	\$1,800.00	
		Station Remark: V2 1x na 10/11 sched change mg tues 8-9p 10*9 ncir ncis										
	46	F	9P-10P	JERSEY	:30	\$1,000.00	10/12-10/12	1 ↑2000	1	1	\$1,000.00	
	47	SA	8P-9P	CRIMETIME	:30	\$350.00	10/13-10/13	1 ✓	1	1	\$350.00	
	48	SA	10P-11P	48 HRS	:30	\$800.00	10/13-10/13	1 ↑1500	1	1	\$800.00	
	49	SU	7P-8P	60 MIN	:30	\$1,240.00	10/14-10/14	1 ↑5000	1	1	\$1,240.00	
	51	SU	10P-11P	MENTALIST	:30	\$1,200.00	10/14-10/14	1 ↑3000	1	1	\$1,200.00	
	52	TU-F,M	11P-1135P	NEWS	:30	\$600.00	10/09-10/15	5 ↑1100	1	5	\$3,000.00	
	53	SA	11P-1135P	NEWS	:30	\$600.00	10/13-10/13	1 ↑1100	1	1	\$600.00	
	54	SU	11P-1135P	NEWS	:30	\$600.00	10/14-10/14	1 ↑1100	1	1	\$600.00	
	55	TU-F,M	1135P-1235A	LETTERMAN	:30	\$225.00	10/09-10/15	2 ↑750	1	2	\$450.00	
	56	SA	1135P-1205A	BENGALS	:30	\$150.00	10/13-10/13	1 ↑350	1	1	\$150.00	
	57	SA	1205A-105A	CRIM MINDS	:30	\$100.00	10/13-10/13	1 ✓	1	1	\$100.00	
	58	SU	1135P-1205A	SPORTS	:30	\$175.00	10/14-10/14	1 ↑750	1	1	\$175.00	

Tue 8-9p ↑4500

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	59	SU	1205A-105A	CRIM MINDS	:30	\$100.00	10/14-10/14	1 ✓	1	1	\$100.00	
	60	SA	12P-7P	COL FTBL	:30	\$350.00	10/13-10/13	1 ✓	1	1	\$350.00	
	61	SU	1P-4P	BENGALS	:30	\$6,500.00	10/14-10/14	1 ↑ 15,000	1	1	\$6,500.00	
	62	SU	4P-7P	NFL	:30	\$2,600.00	10/14-10/14	1 NA → w AFC game on 10/14	1	1	\$2,600.00	
	63	SU	415P-5P	BENGALS POST	:30	\$900.00	10/14-10/14	1 ✓	1	1	\$900.00	

---REPORT TOTALS---

Report Totals: 166 / \$54,270.00

---SALES MONTHLY TOTALS---

Oct 12: 166 / \$54,270.00

Sales Totals: 166 / \$54,270.00

Station Totals: 166 / \$54,270.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$201,000	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books null  
Demos RA35+



# Spot Manager: All, 10/09/12-10/15/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51599												
Line: 1												
10/09/12	Tuesday	5:28:13 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/10/12	Wednesday	5:27:43 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/11/12	Thursday	5:12:29 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/12/12	Friday	5:04:57 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/15/12	Monday	5:20:26 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
											5	
Line: 2												
10/09/12	Tuesday	5:43:52 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/10/12	Wednesday	5:50:19 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/11/12	Thursday	5:50:04 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/12/12	Friday	5:36:05 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/15/12	Monday	5:57:46 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
											5	
Line: 3												
10/09/12	Tuesday	6:04:11 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/10/12	Wednesday	6:06:11 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/11/12	Thursday	6:19:58 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/12/12	Friday	6:21:13 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/15/12	Monday	6:28:14 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
											5	
Line: 4												
10/09/12	Tuesday	6:43:36 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/10/12	Wednesday	6:43:21 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/11/12	Thursday	6:50:37 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/12/12	Friday	6:51:27 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/15/12	Monday	6:51:57 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
											5	
Line: 5												
10/09/12	Tuesday	7:28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/10/12	Wednesday	7:28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/11/12	Thursday	7:58:55 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/12/12	Friday	7:28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/15/12	Monday	7:18:20 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											5	
Line: 6												
10/09/12	Tuesday	7:58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/10/12	Wednesday	7:49:21 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/11/12	Thursday	7:49:21 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/12/12	Friday	7:58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/15/12	Monday	7:59:26 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	2	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/09/12-10/15/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51599

Line: 6

				\$2,250.00							5	
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Line: 7

10/09/12	Tuesday	12:00 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/10/12	Wednesday	18:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/11/12	Thursday	11:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/12/12	Friday	29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/15/12	Monday	29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-

				\$2,250.00							5	
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Line: 8

10/09/12	Tuesday	3:36:50 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/10/12	Wednesday	4:44:40 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/11/12	Thursday	3:36:50 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/12/12	Friday	4:45:10 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/15/12	Monday	4:45:40 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-

				\$2,250.00							5	
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Line: 9

10/09/12	Tuesday	4:52:54 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
10/10/12	Wednesday	4:52:34 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	2	MWASH-
10/11/12	Thursday	4:30:21 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	5	MWASH-
10/14/12	Sunday	4:36:42 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	3	MWASH-
10/15/12	Monday	4:52:54 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	4	MWASH-

				\$150.00							5	
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Line: 10

10/13/12	Saturday	7:22:56 AM	:30	\$250.00		6a-8a Local 12 News S	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
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				\$250.00							1	
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Line: 11

10/13/12	Saturday	7:40:20 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
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				\$250.00							1	
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Line: 12

10/13/12	Saturday	7:07:35 AM	:30	\$250.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
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				\$250.00							1	
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Line: 13

10/13/12	Saturday	7:40:13 AM	:30	\$250.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
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				\$250.00							1	
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Line: 14

10/13/12	Saturday	7:24:09 AM	:30	\$425.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
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				\$425.00							1	
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Line: 15

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/09/12-10/15/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51599

## Line: 15

10/13/12	Saturday	3:40:30 AM	:30	\$425.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
				\$425.00								1

## Line: 16

10/13/12	Saturday	3:03:53 AM	:30	\$425.00		CBS This Morning Satu	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
				\$425.00								1

## Line: 17

10/14/12	Sunday	4:52:39 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
				\$30.00								1

## Line: 18

10/09/12	Tuesday	3:06:20 AM	:30	\$150.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
10/10/12	Wednesday	3:42:20 AM	:30	\$150.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	2	MWASH-
10/11/12	Thursday	3:33:20 AM	:30	\$150.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/12/12	Friday	3:50:30 AM	:30	\$150.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
10/15/12	Monday	3:16:25 AM	:30	\$150.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
				\$750.00								5

## Line: 19

10/09/12	Tuesday	3:14:55 AM	:30	\$150.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
10/10/12	Wednesday	3:41:15 AM	:30	\$150.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
10/11/12	Thursday	3:31:50 AM	:30	\$150.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/12/12	Friday	3:14:10 AM	:30	\$150.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
10/15/12	Monday	3:24:15 AM	:30	\$150.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	2	MWASH-
				\$750.00								5

## Line: 20

10/09/12	Tuesday	3:58:26 AM	:30	\$650.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/10/12	Wednesday	3:29:11 AM	:30	\$650.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/11/12	Thursday	3:28:41 AM	:30	\$650.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/12/12	Friday	3:58:56 AM	:30	\$650.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/15/12	Monday	3:59:26 AM	:30	\$650.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
				\$3,250.00								5

## Line: 21

10/09/12	Tuesday	2:04:12 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/10/12	Wednesday	2:27:56 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/11/12	Thursday	2:09:14 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/12/12	Friday	2:08:52 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/15/12	Monday	2:21:14 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
				\$3,625.00								5

## Line: 22

10/09/12	Tuesday	2:58:41 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/10/12	Wednesday	2:29:11 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/09/12-10/15/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51599												
Line: 22												
10/11/12	Thursday	1:29:11 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	5 MWASH	
10/12/12	Friday	2:58:56 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH	
10/15/12	Monday	2:59:26 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	3 MWASH	
											5	
Line: 23												
10/09/12	Tuesday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	5 MWASH	
10/10/12	Wednesday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	3 MWASH	
10/11/12	Thursday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	2 MWASH	
10/12/12	Friday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH	
10/15/12	Monday	1:29:26 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	4 MWASH	
											5	
Line: 24												
10/09/12	Tuesday	2:28:41 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	3 MWASH	
10/10/12	Wednesday	2:29:11 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	4 MWASH	
10/11/12	Thursday	2:29:11 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	5 MWASH	
10/12/12	Friday	2:59:26 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH	
10/15/12	Monday	2:59:26 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	2 MWASH	
											5	
Line: 25												
10/13/12	Saturday	3:58:56 AM	:30	\$425.00		CBS This Morning Satu	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A *a		P-2	1 MWASH	
											1	
Line: 26												
10/14/12	Sunday	3:17:45 AM	:30	\$900.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A *a		P-2	1 MWASH	
											1	
Line: 27												
10/14/12	Sunday	3:35:30 AM	:30	\$900.00		CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A *a		P-2	1 MWASH	
											1	
Line: 28												
10/14/12	Sunday	3:28:56 AM	:30	\$900.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A *a		P-2	1 MWASH	
											1	
Line: 29												
10/14/12	Sunday	3:11:04 AM	:30	\$650.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH	
											1	
Line: 30												
10/14/12	Sunday	3:13:58 AM	:30	\$125.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A *a		P-4	1 MWASH	
											1	
Line: 31												
10/09/12	Tuesday	3:29:16 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	2 MWASH	

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/09/12-10/15/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51599												
Line: 31												
10/10/12	Wednesday	3:28:36 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/11/12	Thursday	3:29:06 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/12/12	Friday	3:59:12 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/15/12	Monday	3:58:52 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
											\$2,750.00	5
Line: 32												
10/09/12	Tuesday	4:06:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-	
10/10/12	Wednesday	4:05:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	6	MWASH-	
10/10/12	Wednesday	4:21:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-	
10/11/12	Thursday	4:05:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-	
10/12/12	Friday	4:28:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-	
10/15/12	Monday	4:21:11 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-	
											\$3,900.00	6
Line: 33												
10/09/12	Tuesday	4:35:11 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-	
10/10/12	Wednesday	4:50:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-	
10/11/12	Thursday	4:42:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-	
10/12/12	Friday	4:52:01 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-	
10/15/12	Monday	4:42:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-	
											\$3,250.00	5
Line: 34												
10/09/12	Tuesday	5:20:27 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-	
10/10/12	Wednesday	5:11:25 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-	
10/11/12	Thursday	5:27:10 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-	
10/12/12	Friday	5:12:55 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-	
10/15/12	Monday	5:21:02 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-	
10/15/12	Monday	5:04:13 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	6	MWASH-	
											\$5,100.00	6
Line: 35												
10/09/12	Tuesday	5:42:07 PM	:30	\$900.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-	
10/10/12	Wednesday	5:50:03 PM	:30	\$900.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-	
10/11/12	Thursday	5:43:07 PM	:30	\$900.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-	
10/12/12	Friday	5:41:22 PM	:30	\$900.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-	
10/15/12	Monday	5:58:21 PM	:30	\$900.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-	
											\$4,500.00	5
Line: 36												
10/09/12	Tuesday	6:11:38 PM	:30	\$1,200.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-	
10/10/12	Wednesday	6:20:02 PM	:30	\$1,200.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-	
10/11/12	Thursday	6:27:56 PM	:30	\$1,200.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-	
10/12/12	Friday	6:19:02 PM	:30	\$1,200.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/09/12-10/15/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51599												
<b>Line: 36</b>												
10/15/12	Monday	29:11 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/15/12	Monday	20:47 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-2	6	MWASH-
											6	
<b>Line: 37</b>												
10/13/12	Saturday		:30	\$400.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
											1	
<b>Line: 38</b>												
10/14/12	Sunday	40:25 PM	:30	\$325.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
											1	
<b>Line: 39</b>												
10/09/12	Tuesday	7:27:34 PM	:30	\$1,200.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/10/12	Wednesday	7:10:12 PM	:30	\$1,200.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/11/12	Thursday	7:04:56 PM	:30	\$1,200.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/12/12	Friday	7:11:27 PM	:30	\$1,200.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/15/12	Monday	7:28:04 PM	:30	\$1,200.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
											5	
<b>Line: 40</b>												
10/09/12	Tuesday	7:51:44 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/10/12	Wednesday	7:42:37 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/11/12	Thursday	7:42:52 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/12/12	Friday	7:51:29 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/15/12	Monday	7:51:41 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
											5	
<b>Line: 41</b>												
10/15/12	Monday	5:58:56 PM	:30	\$3,000.00		Mon Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											1	
<b>Line: 42</b>												
10/15/12	Monday	10:28:30 PM	:30	\$3,500.00		Mon Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											1	
<b>Line: 43</b>												
10/09/12	Tuesday	9:19:32 PM	:30	\$3,000.00		Tue Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											1	
<b>Line: 44</b>												
10/10/12	Wednesday	10:28:30 PM	:30	\$3,000.00		Wed Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											1	
<b>Line: 46</b>												
10/12/12	Friday	9:39:58 PM	:30	\$1,000.00		Fri Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/09/12-10/15/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51599												
Line: 47												
10/13/12	Saturday	3:28:56 PM	:30	\$350.00		Sat Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 48												
10/13/12	Saturday	2:28:30 PM	:30	\$1,500.00		Sat Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 49												
10/14/12	Sunday	5:59:26 PM	:30	\$5,000.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 50												
10/14/12	Sunday	2:28:30 PM	:30	\$3,000.00		Sun Reg 4	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 51												
10/09/12	Tuesday	1:04:49 PM	:30	\$1,100.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-3	2	MWASH
10/10/12	Wednesday	1:33:30 PM	:30	\$1,100.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-3	4	MWASH
10/11/12	Thursday	1:25:56 PM	:30	\$1,100.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-3	5	MWASH
10/12/12	Friday	1:26:46 PM	:30	\$1,100.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-3	3	MWASH
10/15/12	Monday	1:26:07 PM	:30	\$1,100.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											5	
Line: 52												
10/13/12	Saturday	1:05:05 PM	:30	\$1,100.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 53												
10/14/12	Sunday	1:33:40 PM	:30	\$1,100.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 54												
10/12/12	Friday	2:24:30 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/15/12	Monday	2:11:30 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
											2	
Line: 55												
10/13/12	Saturday	1:26:02 XM	:30	\$350.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 56												
10/13/12	Saturday	1:02:55 XM	:30	\$100.00		Sat 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 57												
10/14/12	Sunday	1:56:31 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 58												

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/09/12-10/15/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51599												
Line: 58												
10/14/12	Sunday	2:53:10 XM	:30	\$100.00		Sun 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
											1	
Line: 59												
10/13/12	Saturday	5:49:06 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
											1	
Line: 60												
10/14/12	Sunday	2:19:28 PM	:30	\$16,000.00		Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
											1	
Line: 62												
10/14/12	Sunday	1:19:12 PM	:30	\$900.00		M-Su 5a-2a	(4:15:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
											1	
Line: 63												
10/11/12	Thursday		:30	\$1,500.00		M-F 730p-8p	730p-8p	OBAMA 4 AMERICA *A *a		P-4	2	MWASH-
10/15/12	Monday		:30	\$1,500.00		M-F 730p-8p	730p-8p	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
											2	
Line: 64												
10/12/12	Friday		:30	\$3,500.00		Fri Reg 3	10p-11p	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
											1	
Line: 65												
10/13/12	Saturday		:30	\$1,500.00		Sat Reg 3	10p-11p	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											1	
Line: 66												
10/09/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/15/12	Monday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											2	
Line: 67												
10/10/12	Wednesday		:30	\$100.00		Late Late Show	1235a-135a	OBAMA 4 AMERICA *A *a		P-4	2	MWASH-
10/15/12	Monday		:30	\$100.00		Late Late Show	1235a-135a	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
											2	
											\$145,505.00	172
											\$145,505.00	172
											\$145,505.00	172
											\$145,505.00	172
											\$145,505.00	172
											\$145,505.00	172

[Filtered by: ] [Sorted by: Station]